



For Immediate Release
March. 7, 2012

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DALLAS GROUP TEAMS WITH RENOWNED MAYANIST DR. MARK VAN STONE TO PUBLISH FIRST '2012 MEME' INTERACTIVE BOOK FOR THE NEW iPad

TheWondersExpedition.com Turning '2012: Science and Prophecy of Ancient Maya' Into First Of Its Kind Interactive Book For iPad in iBooks Format

DALLAS: Dallas-based, TheWondersExpedition.com, Wednesday announced that it is actively working to publish the works of world renowned Mayanist, Dr. Mark Van Stone, as one of the world's first interactive books for the new iPad on the 2012 world-ending prophecies of the ancient Maya.

The book, "[2012: The Science and Prophecy of the Ancient Maya](#)," is presently on the market in hardback and e-Pub formats by Dr. Van Stone, a professor of Art History at [Southwestern College](#), Chula Vista, California. He recently was featured in the first two episodes of the History Channel's [Ancient Aliens](#) and was the 2001 co-author of "[Reading The Maya Glyphs](#)" with noted professor, [Dr. Michael D. Coe](#), who often is credited with beginning the 2012 meme in his 1966 book, [The Maya](#).

The Wonders Expedition, founded by Donald J. Claxton of Dallas, says the new edition will expand the potential of the book through the technology of Apple's iPad, and said that Wednesday's announcement of the new iPad, will allow them to produce even more and incredible versions.

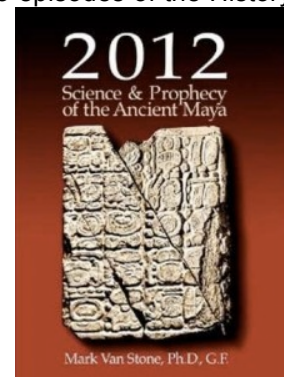
"Dr. Van Stone is a leader among Mayanists and has been able to decipher what the Maya were sharing in glyphs on their temples and monuments throughout Meso- and South America," Claxton continued. "What we're working with him to produce is a virtual learning, travel and adventure, edutainment experience in your lap where anyone on an iPad can open up his book and interact with it in a way no one could have dreamed possible just a few months ago."

Claxton said Van Stone's book will help anyone who is concerned about the wild predictions of end of times coming on Dec. 21, 2012.

"The real Maya are much more interesting than mere prophets of doom. I wrote this book to help ease concerns about what might happen on the December Solstice 2012 because there is a lot of inaccurate and false information about the subject out there," said Dr. Van Stone. "Taking the book into an interactive format is a dream come true because it means those of all ages will be able to take a closer look at the actual evidence and make informed decisions about what may or may not happen on their own."

Wednesday's release of the new iPad by Apple also means that higher resolution graphics, animations and video will be possible for the 2012 book and others in the works.

"The release of the new iPad will expand the potential of taking scholarly works like Dr. Van Stone's book on 2012 and adding interactive features to them like video, interactive charts and graphs, and audio so that the book can be used by anyone, anywhere, who has an iPad," Claxton said. "We see this as a fun, exciting new way to teach children of all ages about current event topics like 2012, and then to help take them on virtual tours around the world."



The Wonders Expedition
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The Wonders Expedition also is working with potential vendors to ensure that interactive books also will become available on other tablets on the market.

Claxton said his organization, made up of writers, editors, graphic artists, and Web designers from around the country also are working to produce the first interactive tour books of [Stonehenge](#), [Chaco Canyon](#) in New Mexico, [The Colosseum](#) in Rome, [The Great Wall of China](#) and [Machu Picchu](#) in Peru.

The Wonders Expedition seeks to have Dr. Van Stone's book available for inclusion in the iTunes Store in mid-summer of 2012.

Copies of Dr. Van Stones books can be found for purchase on his Website, [MarkVanStone.com](#)

The Wonders Expedition™

Founded by Dallas public relations veteran, Donald Claxton, [The Wonders Expedition™](#) is designed to explore and unlock the mysteries of the world via virtual and real-life experiences to the most historically significant places on Earth. Through its Website and interactive books, the organization seeks to transport anyone at any age to historic sites they may never physically visit and give them such a vivid experience, they'll feel like they were there, and hopefully, be inspired to go back in person. Because of its focus as an early-adopter of technologies, TWE hopes to encourage students of all ages to study in science, technology, engineering and mathematics.